

# Franchise Your Own Big Chill



## FRANCHISE SUPPORT INCLUDES:

- **SITE ASSESSMENT**
  - SITE FEASIBILITY & TECHNICAL VIABILITY ASSISTANCE INCLUDING INITIAL BUDGETS.
  - PROJECT MANAGEMENT ASSISTANCE DURING CONSTRUCTION.
  - (PRE & POST) OPENING ON-SITE MANAGEMENT & HANDOVER.
- **TRAINING & DEVELOPMENT**
  - TRAINING OF THE INITIAL STORE TEAM (MANAGEMENT & OPERATIONS).
- **MARKETING SUPPORT**
  - INCLUSION INTO NATIONAL & LOCAL STORE MARKETING (LSM) CAMPAIGNS.
- **FOOD & BEVERAGE PRODUCTS**
  - DEVELOPMENT OF SUPPLY LINE FOR FOOD & BEVERAGE MENU

## INVESTMENT INCLUSION

### STORE KIOSK

SIZE: 4 SQ M



- BRAND NAME "BIG CHILL"
- STORE KIOSK
- INITIAL STOCKS
- EQUIPMENT (2 UNITS OF BLENDERS, 1 UNIT OF JUICER, 1 UNIT OF DISPLAY CHILLER, 2 UNITS OF LED TV MONITOR & ASSORTED SMALL WARES)

**PHP 700,000.00**

MARKETING FEE: 1% of Sales Net of VAT  
CONTRACT TERM: 3 Years  
ROYALTY FEE: 5% of Sales Net of VAT  
RENEWAL FEE: PHP 50,000.00 (3 Years)



# Event Package

OUR PARTY PACKAGES ARE INCLUSIVE OF THE FOLLOWING AMENITIES:

BIG CHILL BEVERAGE BOOTH SIZE 2X3M  
BIG CHILL BRANDED PAPER CUPS, PAPER NAPKINS  
ON-SITE PREPARATION BY DEDICATED BIG CHILL CREW

## Package 1

**PHP 13,000**  
(VAT INCLUSIVE)

CLASSIC FRUITS  
100 REGULAR CUPS

WATERMELON  
MANGO  
BANANA  
LYCHEE  
PINER APPLE

## Package 2

**PHP 15,000**  
(VAT INCLUSIVE)

PREMIUM FRUITS  
100 REGULAR CUPS

STRAWBERRY  
MELON  
KIWI  
MANGO  
AVOCADO



FOR OTHER CONCERNS OR CUSTOMIZE EVENT, YOU MAY REACH US VIA  
[BIGCHILLMARKETING@ANI.COM.PH](mailto:BIGCHILLMARKETING@ANI.COM.PH) OR 09257448033. KINDLY LOOK FOR MR. ROY GLOMAR

A large, stylized logo for 'Big Chill' featuring a colorful swirl and the words 'BIG CHILL' in large, bold, purple letters with a white outline, set against a pink and purple background.